



FOR IMMEDIATE RELEASE

## AT ARISTACARE AT NORWOOD TERRACE 'IT'S NEVER 2 LATE' FOR SENIORS TO GO HIGH TECH

**PLAINFIELD:** AristaCare at Norwood Terrace, located at 40 Norwood Avenue in northern Plainfield, NJ introduces a new computer system designed specifically for seniors with the belief that it's never too late to join the digital revolution, and improve quality of life.

From using e-mail to connect with family and friends, to enjoying mind-stimulating activities and entertainment, to improving hand-eye coordination as part of a rehabilitation program, elders with a wide range of physical and cognitive abilities, most of whom have never used a computer, are now enjoying technology using systems adapted especially for them. The most advantageous aspect of using this new technology is the combination of leisure and rehabilitation that result in an overall better quality of life.

The technology was developed by Colorado-based It's Never 2 Late (IN2L), a company founded in 1999 that specializes in connecting older adults and their caregivers to the benefits of computers and the internet. IN2L's picture-based, touch screen platform enables almost anyone to use a personal computer, even those with dementia.

"AristaCare at Norwood Terrace is using IN2L technology as an integral part of its rehabilitation program and its activities schedule," said Steven Isaac, Administrator. "Integrating this technology is just one more way we are working to enrich the lives of those we care for here at our center."

"AristaCare at Norwood Terrace joins nursing homes, senior living communities and adult day centers throughout the nation that are using IN2L's adaptive technology to connect thousands of older adults," said Jack York, CEO of IN2L. "It's a delight to see how innovative organizations are taking a leadership role in the eldercare industry by helping seniors stay engaged with the outside, embracing our system

as a pivotal tool in improving the culture of aging. The exploding world of high-tech multimedia provides limitless opportunities for enhancing their quality of life."

As a premier healthcare provider of long term, subacute and post acute care services, AristaCare has made a name for itself as a dynamic and innovative industry leader. Transforming traditional "nursing homes" into state-of-the-art inpatient facilities offering the latest in medical and rehabilitative technology is just part of what puts AristaCare in a league of its own. In addition to providing such medically complex services such as TPN, peritoneal dialysis, cardiac telemetry monitored rehab, and its infamous Cardiac Boot Camp Program, AristaCare's centers are designed as luxury hotels rather than sterile and institutional-looking nursing homes and hospitals. AristaCare centers are staffed with a patient concierge, and its decor includes custom wood furnishings, electric and specialty beds, flat screen LCD TV's with complimentary satellite television, complimentary local phone service, complimentary WiFi (wireless internet), and much, much more.

It is the AristaCare philosophy to do whatever it takes to ensure the highest levels of patient care possible; to develop innovative clinical programs for the benefit of our clients; to create a beautifully appointed hotel-like setting for our "guest's" comfort, to create an environment that fosters satisfaction and camaraderie among and between our valued staff; and, to become an integral part of each community we're privileged to serve.

Other related facilities include AristaCare at Alameda Center in Perth Amboy, AristaCare at Cedar Oaks in South Plainfield, AristaCare at Meadow Springs Center in Plymouth Meeting, PA and AristaCare at Whiting in Whiting, NJ.

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